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# PERSONAL FINANCIAL FREEDOM

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**4-week evening course**

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Live & interactive online course





# TABLE OF CONTENTS

- » What is financial freedom?
- » Why this course?
- » What you can achieve after the course
- » Is this course right for you?
- » Detailed curriculum
- » Pricing
- » About GrowZania
- » Next Steps



# WHAT IS FINANCIAL FREEDOM?

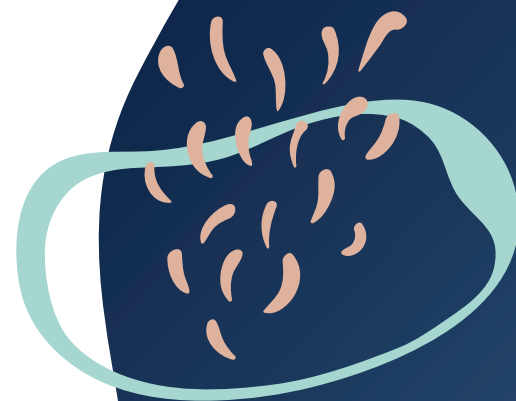
Enter the world of **Financial Freedom**.

You can **create personal wealth**.

It is possible to meet your financial goals.

To achieve this, you need to:

- 1.** Prepare your budget and stick to it
- 2.** Save and invest
- 3.** Use debt carefully to grow your net worth
- 4.** Pay off your debts
- 5.** Invest in asset that grow your net worth
- 6.** Grow your income sources
- 7.** Save for retirement
- 8.** Have money aside for rainy days



**Just a few of the things you will learn in this enjoyable and highly practical course.**

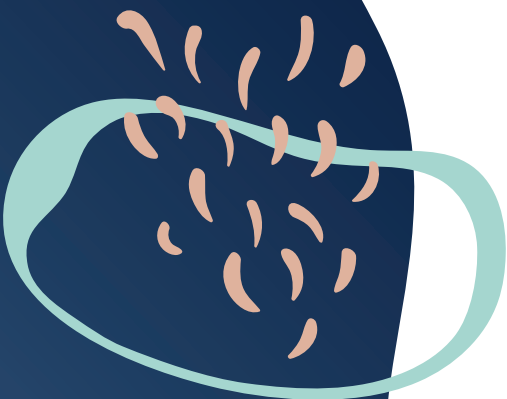


# WHY THIS COURSE?

Our participants graduate with the confidence to implement the cutting edge processes and frameworks to achieve financial freedom.

The course starts with your personal capability scan to identify your learning needs, and continues with live and interactive classes and if you are interested, 1-on-1 coaching sessions.

You can seek advice from us even after the course, since you will have lifetime access to our email and phone channels.



# WHAT YOU CAN DO AFTER THIS COURSE?

## 1. Understand the money terminology

- ★ Time value of money
- ★ Net worth
- ★ The power of compound interest
- ★ Risk-reward relationship
- ★ Rule of 72



## 2. Create your budget to increase savings

- ★ Set financial goals (short and long term)
- ★ Develop a budget and live by it
- ★ Track your spending against your budget
- ★ Get a handle on your expenses



## 3. Know the tools for saving:

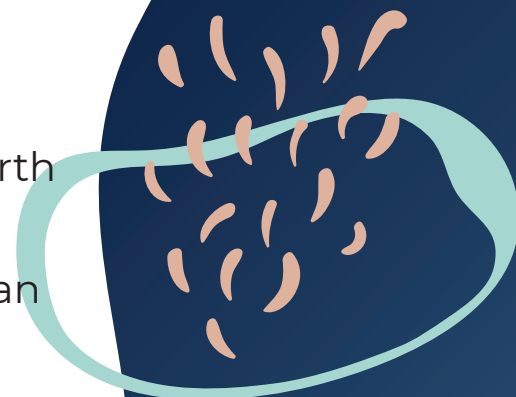
- ★ Money market accounts
- ★ Savings accounts
- ★ Fixed deposit accounts
- ★ Balanced funds
- ★ Equity funds
- ★ Bonds and treasury bills

## 4. Build credit and control debt

- ★ Build good credit
- ★ Take on debt to improve your net worth
- ★ Take steps to control your debt
- ★ Save money by choosing the right loan

## 5. Protect your wealth

- ★ Use insurance to protect your investments





# **IS THIS COURSE RIGHT FOR YOU?**

**This course is ideal for you if you are looking to take control of your personal finances.**

**Whether you are a senior professional, just starting your first job, or a graduate.**

**Reach out to us via email to book your free consultation.**

**info@growzania.com  
+254 112 389 855**

# DETAILED CURRICULUM



## The fundamentals

### WEEK 1

- Time value of money
- Calculating your net worth
- The power of compound interest

## Budgeting 101

- Set your financials goals
- Create your budget using ideals
- How to stick to your budget
- Cash management

## Savings

### WEEK 2

- Earn more than you spend
- Tools for saving

## Loans/Credit Management

- Strategic uses of credit
- Steps to control your debt
- Mortgages and Car loans

## Investment 101

### WEEK 3

- Types of investment
- Understanding stocks
- Money market funds
- Balanced and equity funds
- Power of starting early
- Risk/Reward assessment

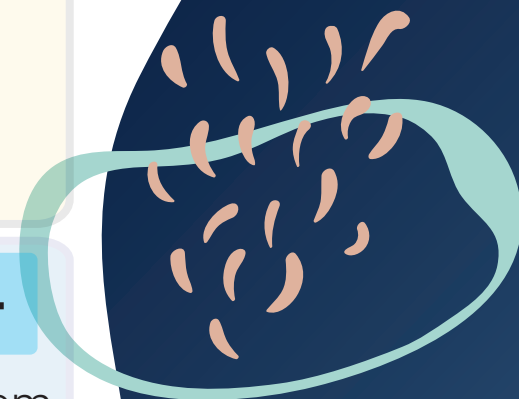
## Protect your wealth

### WEEK 4

- Basics of insurance
- Types of insurance, and when to use them

## Final tips

- Final tips towards financial independence





# COURSE PRICING

**4 - WEEK  
COURSE PRICE**  
KES. 10,000

We have a range of payment options  
for our courses.

Contact us for details.

WE MAY EVEN HAVE SOME  
**SCHOLARSHIPS.**





# **ABOUT GROWZANIA**



**Working towards a better you...**

We offer solutions that empower  
you to grow and stay focused in a  
rapidly changing (VUCA) world.

**Live, online & interactive!**



# **TAKE YOUR FINANCIAL PLANNING TO THE NEXT LEVEL**

Get in touch with our team and find out  
how this course helps you achieve your  
financial freedom.